Discover a whole new gorgeous shade galaxy.

On the surface they look marbleized, but on the skin they blend for stunning celestial effects. The M·A·C Heavenly Creature color collection features 9 Mineralize Eye Shadows, 4 Mineralize Skinfinish, and 4 Mineralize Blushes, orbited by 5 Lipsticks, 5 Cremesheen Glass, and False Lashes Mascara. Skin gets a nourishing boost with Mineralize Charged Water Cleanser, Mineralize Charged Water Moisture Gel, and Moisture Eye Cream. Returning for a limited time, Mineralize Volcanic Ash Exfoliator gently cleanses and exfoliates for radiant skin.

Create your celestial Mineralized look with 3 Duo Fibre Brushes. Natural goat hair lifts off, applying the perfect amount of Powder and Pigment while synthetic fibres fuse colour onto skin for a polished, luminous finish.
MINERALIZE EYE SHADOW
INVINCIBLE LIGHT Icy white, lavender and warm gold mélange
BRIGHT MOON Grey, silver and icy green mélange
EARTHLY Beige, peach and cool brown mélange
AURORA Peach, green and brown mélange
NEO NEBULA Cream, warm amethyst and warm pink mélange
MAGNETIC ATTRACTION Orange, pink and gold mélange
WATER Yellow, lime green and blue mélange
SKY Green, gold, turquoise and cobalt mélange
UNIVERSAL APPEAL Gold, bronze and violet mélange

SRP $20.00 U.S./$24.00 CDN

CREMESHEEN GLASS
CELESTIAL KISS Pale cool peach
STRICTLY PLUTONIC Mid-tone pink brown
METEORIC Mid-tone vibrant coral
ASTRAL Bright yellow pink
GALAXY ROSE Mid-tone violet pink
SRP $19.50 U.S./$22.50 CDN

MINERALIZE BLUSH
SOLAR RAY Peach and gold mélange
STRATUS Amethyst and golden brown mélange
SUPERNova Magenta and burnished gold mélange
RING OF SATURN Terracotta and gold mélange
SRP $23.50 U.S./$28.00 CDN

MINERALIZE SKINFINISH
LIGHT YEAR Peachy pink with gold shimmer
STAR WONDER Plumy pink with multidimensional pearl
CENTER OF THE UNIVERSE Coral with gold shimmer
EARTHSHINE Tarnished bronze with gold pearl and pink reflects
SRP $29.00 U.S./$34.00 CDN

SKINCARE
MINERALIZE VOLCANIC ASH EXFOLIATOR
SRP $28.00 U.S./$33.50 CDN
MINERALIZE CHARGED WATER CLEANSER
SRP $23.00 U.S./$27.50 CDN
MINERALIZE CHARGED WATER MOISTURE GEL
SRP $37.00 U.S./$44.50 CDN
MINERALIZE CHARGED WATER MOISTURE EYE CREAM
SRP $35.00 U.S./$42.00 CDN

BRUSHES
187 Duo Fibre Face Brush
SRP $42.00 U.S./$50.50 CDN
188 Small Duo Fibre Face Brush
SRP $34.00 U.S./$41.00 CDN
286 Duo Fibre Tapered Blending Brush
SRP $30.00 U.S./$36.50 CDN

Available North America: July 5, 2012, International July 2012 at all M·A·C locations, 1.800.388.0070 and www.maccosmetics.com National Contact Erin McCaffrey at emccaff@maccosmetics.com or 212.965.6372 Cary Nier at cnier@maccosmetics.com or 212.372.6141 Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mndonohue@maccosmetics.com or 212.372.6113 Online Contact Jessie Tettemer at jjtette@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jeway@maccosmetics.com or 905.513.2514 International Contact Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416
31 COLOURS
3 FINISHES

M·A·C's first permanent Nail Lacquer collection delivers in 31 colours and 3 finishes. Go dark and cool with Deep Sea and Nocturnelle. Dark Angel and Formidable are a sultry complement to the poppy-inspired shades of Fiestaware and Morange. Screaming Bright and Discothèque go big with glitter, and sultry Soirée charms with champagne shimmer. Keep it nice and neutral with Skin and Faint of Heart. From trendy to timeless, scorching to sweet, there’s a shade for every mood.

NAIL LACQUER

Overlacquer Clear topcoat
Faint of Heart Palest milky nude (creme)
Delicate Pale sheer ballet pink (creme)
Skin Light peach beige (creme)
Quiet Time Beige nude (creme)
Snob Light neutral pink (creme)
Saint Germain Light cool pink (creme)
Fiestaware Mid-tone orange coral (creme)
Impassioned Bright warm pink (creme)
Morange Bright cream orange (creme)
Steamy Bright mid-tone blue pink (creme)
Girl About Town Bright blue fuchsia (creme)
Shirelle Classic bright red (creme)
Flaming Rose True red (creme)
Coffee Break Mid-tone cool taupe (creme)
Spirit of Truth Navy blue (creme)
Deep Sea Deep teal (creme) Rougemarie Dark blue red (creme)
Vintage Vamp Rich deep wine (creme)
Dark Angel Dark grape (creme) Nocturnelle Rich true black (creme)
Discothèque Super glitter silver (pearl)
Screaming Bright Super glitter gold (pearl)
Soirée Sparkly light bronze gold (frost) Girl Trouble Super glitter pink (pearl)
Mean & Green Purple with teal multi changing pearl (pearl)
Anti-Fashion Mid-tone dirty purple with pearl (frost)
Formidable! Teal green with pink multi changing pearl (pearl)
Midnight Tryst Dark cool grey steel with pearl (frost)
Nightfall Blackened frosty gunmetal (frost)
Sparks On Screen (Online Only) Super glitter red (pearl)

SRP $16.00 U.S./$19.00 CDN

Available North America at all M·A·C locations July 5, 2012. International July 2012 at select M·A·C locations, 1-800-588-0070 and www.maccosmetics.com National Contact Erin McCaffrey at emccaffrey@maccosmetics.com or 212.965.6372 Cary Neer at cneer@maccosmetics.com or 212.372.6141
Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mdonohue@maccosmetics.com or 212.372.6113 Online Contact Jessie Tettemer at jtettem@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jeway@maccosmetics.com or 905.513.2514 International Contact Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416 Follow Us @MACCosmetics
RICKY & NICKI FOR MAC

VIVA GLAM
**VIVA LA VIDA GLAM!**

**THEY’RE BOLD, THEY’RE BEAUTIFUL**
— THEY’RE BACK! RICKY MARTIN
AND NICKI MINAJ BRING A HOT PINK
NEW WAY TO GLAM IT UP WITH
NICKI’S HOT PINK LIPGLASS. BRIGHT, LUSTROUS
AND AS UTTERLY UNFORGETTABLE
AS NICKI, THE LIMITED-EDITION LIPGLASS
JOINS VIVA GLAM NICKI, A SCENE-STEALING
LIPSTICK, AND VIVA GLAM RICKY,
A COLOURLESS LIP CONDITIONER.
EVERY CENT FROM THE SALE GOES TOWARD
HELPING WOMEN, MEN AND CHILDREN
LIVING WITH AND AFFECTED BY HIV/AIDS.

**LIPSTICK**

**VIVA GLAM Nicki** Bright yellow pink
SUGGESTED RETAIL PRICE $14.50 U.S./$17.50 CDN

**LIPGLASS**

**VIVA GLAM Nicki** Hot Pink
SUGGESTED RETAIL PRICE $14.50 U.S./$17.50 CDN

**LIP CONDITIONER**

**VIVA GLAM RICKY** (tube) Clear
SUGGESTED RETAIL PRICE $15.00 U.S./$18.00 CDN

Available North America September 13, 2012 International September 2012 at all MAC locations, 1.800.588.0070 and www.maccosmetics.com

National Contact Erin McCaffrey at emccaffreymaccosmetics.com or 212.965.6372 Cary Neer at cneermaccosmetics.com or 212.372.6141
Amara Malik at amalikmaccosmetics.com or 212.965.6335

Regional Contact Mary Beth Donohue at mdonohuemaccosmetics.com or 212.372.6113

Online Contact Jessie Tettener at jettettemaccosmetics.com or 212.965.6377

Canada Contact Jessica Way at jewaymaccosmetics.com or 905.513.2514

International Contact James Yiu at jjyiymaccosmetics.com or 212.372.6280 Petrina Goldman at pgoldmanmaccosmetics.com or 646.613.6416

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PREP+PRIME BEAUTY BALM
Prep + Prime Beauty Balm SPF 35 in three semi-translucent shades covering extra-light to medium skin tones. Blending SPF protection, creamy emollients and optical pearl pigments, this face-priming, colour-perfecting formula protects and evens the complexion for flawless results.

**PREP + PRIME**
**BB BEAUTY BALM SPF 35**
- Extra Light Pale alabaster
- Light Pale ivory
- Light Plus Light beige

SRP $30.00 U.S./$36.50 CDN

**BRUSH**
191 Square Foundation

SRP $32.00 U.S./$38.50 CDN

Available International September 2012 at all M·A·C locations, 1.800.588.0070 and www.maccosmetics.com

International Contact Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416

Follow Us @MACCosmetics
She’s a glamorous go-getter with a real head for business and beauty who loves M·A·C Pro Longwear — advanced products that set the standard for enduring colour. With a base of SPF 10 Foundation and Concealer, Pro Longwear Blush lasts for eight hours with a weightless, bright natural finish. Creamy-smooth Pro Longwear Eye Shadow in new soft and dramatic colours brings superior depth and dimension, and Pro Longwear Lipglass shines from Persistent Peach to Everlasting Nude.

**M·A·C PRO LONGWEAR LIPGLASS**
- Everlasting Nude Mid-tone warm nude (cream)
- Patience Please Light pink-blue (cream)
- Long Love Love Light cool pink (cream)
- Next Fad Mid-tone cool pink (frost)
- Persistent Peach Light warm peach (cream)
- Boundlessly Beige Light warm beige with pearl (frost)
- Driven By Love Red-blue with slight pearl (cream)
- Forever Rose Mid-tone neutral rose (cream)

SRP $19.50 U.S./$22.50 CDN

**M·A·C PRO LONGWEAR EYE SHADOW**
- Every Ivory Pale ivory
- Bloom On Light burnt rose
- Always Sunny Light yellow brown
- Uninterrupted Dark camel
- Endless Passion Mid-tone rose
- More Amour Mid-tone red
- Mauveless Dark dirty mauve
- Fashion Fix Dark cool slate grey
- Linger Softly Light frosted grey blue

SRP $21 U.S./$25 CDN

**M·A·C PRO LONGWEAR BLUSH**
- Stay By Me Light peach coral
- Baby Don’t Go Light cool beige
- Rosy Outlook Light yellow pink
- Stay Pretty Light bright blue pink
- Blush All Day Light dirty rose beige
- Whole Lotta Love Light blue pink
- Eternal Sun Warm brown
- Stubborn Mid-tone rose plum

SRP $23.50 U.S./$28 CDN

Available North America at all M·A·C locations September 13, 2012, International September 2012 at all M·A·C locations, 1.800.588.0070 and www.maccosmetics.com National Contact Erin McCaffrey at emccaffr@maccosmetics.com or 212.965.6372 Cary Neer at cneer@maccosmetics.com or 212.372.6141 Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mbdonohue@maccosmetics.com or 212.372.6113 Online Contact Jessie Tettemer at jtetteme@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jeway@maccosmetics.com or 905.513.2514 International Contact James Yiu at jyiu@maccosmetics.com or 212.372.6280 Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416 Follow Us @MACcosmetics
HAUTE & NAUGHTY TOO BLACK LASH
Introducing M·A·C Haute & Naughty Too Black Lash, with an intense new pigment for a shade that’s blacker than black for the deepest, darkest, richest lashes ever. The velvety formula coats from root to tip, silky soft with conditioning ingredients that prevent dryness, spikes and hardening. Just insert the wand through the small opening for high definition or through the large opening for loads of volume. Your lashes, your look, your call.

Available North America at all M·A·C locations August 23, 2012, International September 2012 at all M·A·C locations, 1.800.588.0070 and www.maccosmetics.com

National Contact Erin McCaffrey at emccaffrey@maccosmetics.com or 212.965.6372 Cary Neer at cneer@maccosmetics.com or 212.372.6141

Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Delehanty at mbd@maccosmetics.com or 212.372.6113

Online Contact Jessie Tettemer at jtettemer@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jway@maccosmetics.com or 905.513.2514

International Contact Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416 Follow Us @MACCosmetics

HAUTE & NAUGHTY TOO BLACK LASH
SRP $20.00 U.S./$23.50 CDN
YOUR NEW FASHION POWER SOURCE.

Electrifying pigments fuse with high frost in 12 limited edition shades. From the moment your brush touches the lightweight formula, you’ll be wired into its sensational blending power. For a multi-dimensional pearly wash, try Superwatt—a shimmering taupe. Amp it up with Highly Charged’s vibrant purple, or shock with Fashion Circuit’s Kelly green. It’s luxe with a hue-rich colour charge…who wouldn’t want to be this Electric?

**ELECTRIC COOL EYE SHADOW**

- Pure Flash! Pale champagne
- Love Power Soft shimmering rose
- Dynamo Mid-tone coral
- Coil Copper bronze
- Superwatt Light shimmering taupe
- Brilliantly Lit Bright acid yellow green
- Fashion Circuit Bright Kelly green
- Infra-Violet Mid-tone pink violet with blue pearl
- Highly Charged Rich purple with pink pearl
- Switch To Blue Rich cobalt
- Blacklit Black with multi-dimensional pearl
- Electroplate Cool gunmetal grey

**SRP** $17.50 U.S./$21.00 CDN

**BRUSHES**

- 249 Large Shader Brush
- SRP $30.00 U.S./$36.50 CDN

Available North America at all M·A·C locations August 2, 2012, International August 2012 at select M·A·C locations, 1.800.588.0070 and www.maccosmetics.com National Contact Erin McCaffrey at emcclaff@maccosmetics.com or 212.965.6372 Cary Neer at cneer@maccosmetics.com or 212.372.6141

Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mdonohue@maccosmetics.com or 212.372.6113 Online Contact Jessie Tettemer at jtettem@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jeway@maccosmetics.com or 905.513.2514

International Contact Pettina Goldman at pgoldman@maccosmetics.com or 646.613.6416
M·A·C interprets a vivid fall colour collection in tones influenced by the spirit and style of a global wanderer. Translucent, buildable, Powder Blush adds glow. Eye Shadow Duos create brilliant, sultry effects punctuated with Fluidline. Classic Matte Lipstick is revived for dramatic, dense colour that lasts for hours. Lipglass gets fresh flair in new shades, and Nail Lacquer in jewel tones and metallics extend the opulence to the tips of the fingers.

**STYLESEEKER**

**EYE SHADOW X2**
- Culturalized BRULÉ Soft creamy-beige (satin)
- Marché Aux Puces INDIE SPIRIT Chestnut brown (matte)
- On The Hunt RAVING MAD Bronzed red (frost)
- Whims & Fancies PERFORMANCE ART Platinum silver (veluxe pearl)

**FLUIDLINE**
- Dark Diversion Blackened plum (pearl)
- Rich Ground Reddened coco with frost (pearl)
- Local Wares Dirty olive with multidimensional pearl (pearl)
- Blacktrack Solid flat black

**MATTENE LIPSTICK**
- Fun Finds Light nude pink (matte)
- Eden Rouge Bright blue-red (matte)
- Camden Chic Rich brick red (matte)

**LIPGLASS**
- C-Thru Peachy beige with shimmer
- Eclectic Edge Mid-tone clean true orange
- Ready to Roam Mid-tone true blue red
- Restless Dark burnt bronze

**POWDER BLUSH**
- Supercontinental Bright cute coral (satin)
- Worldly Wealth Shimmering peachy bronze (frost)
- Hidden Treasure Rich burnt red (satin)

**NAIL LACQUER**
- Styleseeker Duo chrome orange red
- Mean & Green Purple with teal multi-changing pearl (pearl)
- Gadabout Girl Blackened plum (cream)

Available North America at all M·A·C locations August 23, 2012. International September 2012 at all M·A·C locations, 1.800.588.0070 and www.maccosmetics.com National Contact Erin McCaffrey at emccaff@maccosmetics.com or 212.965.6372 Cary Neer at cneer@maccosmetics.com or 212.372.6141
- Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mdonohue@maccosmetics.com or 212.372.6113
- Online Contact Jessie Tettemer at jtetteme@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jeway@maccosmetics.com or 905.513.2514
- International Contact Patricia Goldman at pgoldman@maccosmetics.com or 646.613.6416 Follow Us @MACcosmetics
Thousands of M·A·C Fans voted for their favourite discontinued shades of Lipstick, Lipglass and Eye Shadow.
With three winners from each category, these cherished classics will come back for an encore.
Get shades from Moxie to Moth Brown before they are gone forever. Available online this August while supplies last.

**LIPSTICK**

| CANDY YUM-YUM | 77,517 | Neon pink (matte) | SRP $14.50 U.S./$17.50 CDN |
| MOXIE | 74,957 | Bright pink (matte) | SRP $14.50 U.S./$17.50 CDN |
| ROCKER | 72,299 | Burgundy-red with glitter (matte) | SRP $14.50 U.S./$17.50 CDN |

**LIPGLASS**

| BAIT | 34,045 | Iris-pink with gold pearl (frost) | SRP $14.50 U.S./$17.50 CDN |
| CULT OF CHERRY | 29,466 | Clean red with red pearl (frost) | SRP $14.50 U.S./$17.50 CDN |
| FLASH OF FLESH | 27,077 | Light nude pink with pearl (frost) | SRP $14.50 U.S./$17.50 CDN |

**EYE SHADOW**

| GUACAMOLE | 50,536 | Light green with gold pearl (frost) | SRP $14.50 U.S./$17.50 CDN |
| JETÉ | 40,245 | Sandy coral (veluxe pearl) | SRP $14.50 U.S./$17.50 CDN |
| MOTH BROWN | 39,563 | Soft metallic grey/brown (frost) | SRP $15.00 U.S./$18.00 CDN |

Available North America at all M·A·C locations August, 2012. International Fall 2012 at select M·A·C locations, 1.800.588.0070 and www.maccosmetics.com National Contact Erin McCaffrey at emccaffr@maccosmetics.com or 212.965.6372 Cary Neer at cneer@maccosmetics.com or 212.372.6141 Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mdonohue@maccosmetics.com or 212.372.6113 Online Contact Jessie Tettemer at jtetteme@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jeway@maccosmetics.com or 905.513.2514 International Contact Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416 Follow Us @MACcosmetics
**FACE AND BODY**

Three formulas: Face and Body Foundation’s water-based, anti-oxidant-rich liquid goes on smoothly for up to 8 hours of natural-looking wear. Pro Sculpting Cream, in two original and four new limited-edition shades, creates dimension and definition using natural tones. Lightweight, soothing and vitamin-rich. New Pressed Pigment in six, limited-edition, pearlescent shades are creamy and highly concentrated. Apply dry for a subtle and sophisticated translucent finish or wet for high-shine, dramatic dimension.

**MAC PRESSED PIGMENT**
- **Light Touch** High pearl powder in W10
- **Warming Heart** High pearl powder in NW20
- **Day Gleam** High pearl powder in NC30
- **Spot Lit** High pearl powder in NW35
- **Beaming** High pearl powder in NC50
- **Deeply Dashing** High pearl powder in NW55

SRP $21 U.S./$25 CDN

**PRO SCULPTING CREAM**
- **Accentuate** Peachy beige
- **Naturally Defined** Warm beige
- **Pure Sculpture** Neutral pink beige
- **Copper Beech** Warm golden brown
- **Coffee Walnut** Deep dirty, cool brown
- **Richly Honed** Warm deep brown

SRP $20 U.S./$24 CDN

**FACE AND BODY FOUNDATION**

C1, C2, C3, C4, C5, C6, C7, N1, N2, N3, N5, N7, N9

SRP $27.00 U.S./$32.00 CDN

**BRUSHES**
- **215 Medium Shader**
  SRP $25 U.S./$30 CDN
- **163 Flat Contour**
  SRP $35 U.S./$42 CDN

Available North America at all M·A·C locations September 13, 2012, International September 2012, Asia September 2013 at all M·A·C locations, 1.800.588.0070 and www.maccosmetics.com

**National Contact** Erin McCaffrey at emccaffrey@maccosmetics.com or 212.965.6372 Cary Nee Jr at cnnee@maccosmetics.com or 212.372.6141
Amara Malik at amalik@maccosmetics.com or 212.965.6335

**Regional Contact** Mary Beth Donohue at mbdonohue@maccosmetics.com or 212.372.6143

**Online Contact** Jessie Tettemer at jtetteme@maccosmetics.com or 212.965.6337

**Canada Contact** Jessica Way at jeway@maccosmetics.com or 905.513.2514

**International Contact** James Yiu at jyiu@maccosmetics.com or 212.372.6280

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to creating a flawless look is a smooth well-prepped canvas. Introducing Prep + Prime Natural Radiance, formulated for oily and combination skin. This silky gel emulsion hydrates and primes to improve the application of foundation or powder. Contains rosemary and barley extracts, as well as long-term oil controlling ingredients, laminaria extract and silica. Chestnut and white willow bark extract retexturize and smooth skin. Tangerine peel extract and vitamins E and C protect with antioxidants, as caffeine calms and reduces redness. Golden light illuminating pearl powders reflect for optic brightening.

PREP + PRIME
NATURAL RADIANCE
SRP $40.00 U.S./$48.00 CDN

Available North America at all M·A·C locations August 16, 2012, International October 2012 at select M·A·C locations, 1.800.598.0070 and www.maccosmetics.com National Contact Erin McCaffrey at emccaffr@maccosmetics.com or 212.965.6372 Cary Neser at cnesar@maccosmetics.com or 212.372.6141 Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mbdonohu@maccosmetics.com or 212.372.6113 Online Contact Jessie Tettemer at jtetteme@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jeway@maccosmetics.com or 905.513.2514 International Contact Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416 Follow Us @MACCosmetics
Cremesheen + Pearl

A shimmering twist on an instant classic. Cremesheen Lipstick and Cremesheen Glass get infused with crushed pearl in 15 new Asian-inspired shades. Modern pinks, nudes and corals pop and glow against all skin tones with a light-reflecting finish that leaves lips luminously and decidedly lacquered.

With foolproof coverage, gleaming shine and creamy gloss, this smooth and seductive update to Cremesheen is Double Happiness for your lips.

Cremesheen Lipstick
- Japanese Maple Frosted light beige
- Pure Zen Frosted warm nude
- Peach Blossom Frosted cool nude
- Shanghai Spice Frosted neutral pink
- Sunny Seoul Frosted light warm pink
- Pink Pearl Pop Frosted mid-tone pink
- Coral Bliss Frosted light coral
- Saigon Summer Frosted bright orange

SRP $14.50 U.S./$17.50 CDN

Cremesheen Glass
- Paper Lantern Frosted soft warm pink
- Double Happiness Frosted light nude
- Dynasty at Dusk Frosted neutral pink
- Imperial Light Frosted light peach
- Pagoda Frosted cool pink
- Floating Lotus Frosted soft rose
- Rising Sun Frosted bright orange

SRP $19.50 U.S./$22.50 CDN

Available North America at all M·A·C locations August 9, 2012, International September 2012 at select M·A·C locations, 1.800.588.0070 and www.maccosmetics.com National Contact Erin McCaffrey at emccaff@maccosmetics.com or 212.965.6372 Cary Neer at cneer@maccosmetics.com or 212.372.6141 Amara Malik at amalik@maccosmetics.com or 212.965.6335 Regional Contact Mary Beth Donohue at mdonohue@maccosmetics.com or 212.372.6113 Online Contact Jessie Tettemer at jtetteme@maccosmetics.com or 212.965.6337 Canada Contact Jessica Way at jway@maccosmetics.com or 905.513.2514 International Contact Petrina Goldman at pgoldman@maccosmetics.com or 646.613.6416 Follow Us @MACCosmetics